

Council for Exceptional Children Podcast Sponsorships



CREATE
AWARENESS



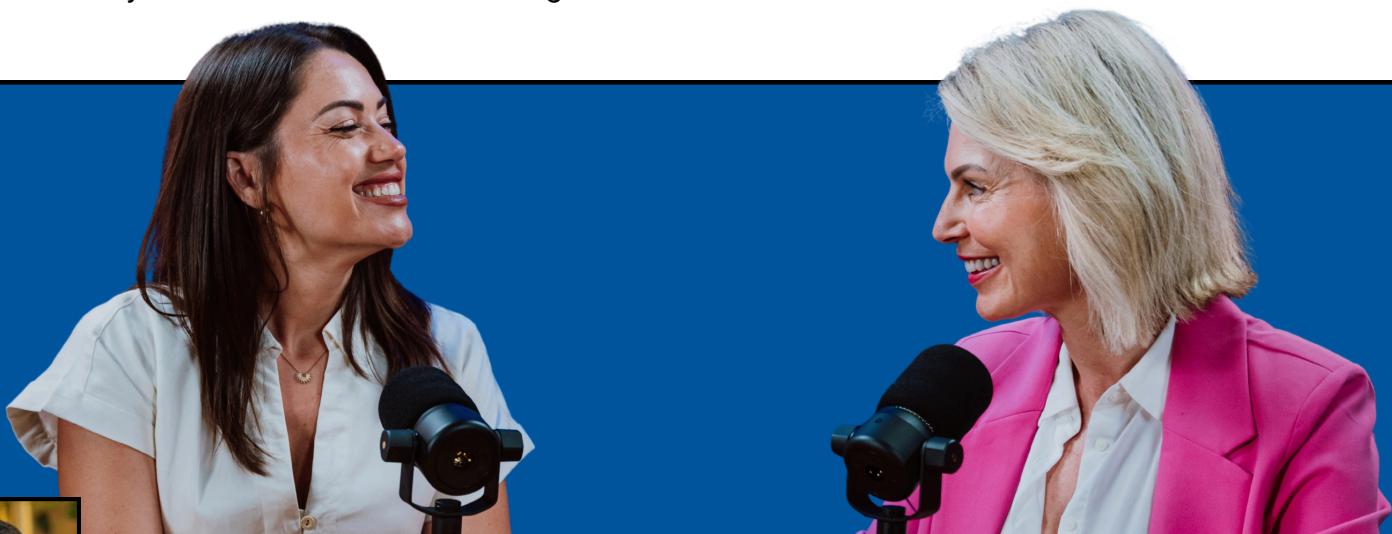
INCREASE
ENGAGEMENT



MAKE AN
IMPACT

WITH THE QUALIFIED DECISION
MAKERS IN THE SPECIAL
EDUCATION COMMUNITY

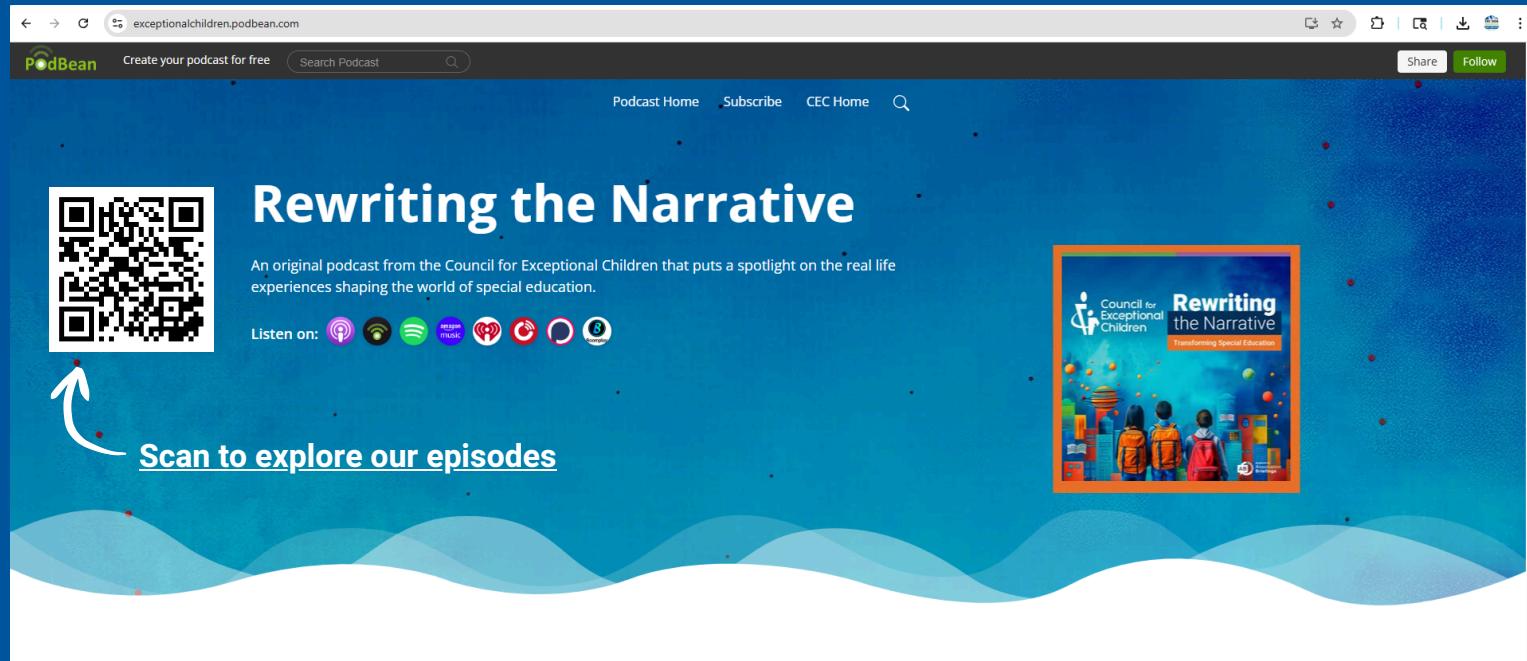
- CEC represents the interests of **550,000+ special education teachers** working in public, private and charter schools across the United States.
- CEC represents **more than 35,000 members** committed to supporting children with disabilities, and their families through research, education, and advocacy.
- Teachers, special educators, and paraprofessionals:
 - Special education directors and coordinators
 - School administrators and district leaders
 - Higher education faculty and researchers
 - Related service providers (speech, occupational, and physical therapists)
 - Early childhood and transition specialists
- **75,000+ education professionals** who have opted in as subscribers to CEC's digital newsletters and email updates.
- CEC is the **largest** international professional organization dedicated to improving the success of children and youth with disabilities and/or gifts and talents.



MEET THE HOST

Benjamin Tillotson earned his M.Ed. in Special Education – Severe Disabilities from the University of Utah. He recently joined Tanner Dance as the Adult Disability Arts Director and brings more than 14 years of experience supporting students with disabilities across elementary, middle, high school, and post-high programs.

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CEC's **Rewriting the Narrative** podcast is your go-to source for candid conversations with peers and experts alike. Tap into a resource that offers insight into the day-to-day experiences special educators like you face.

Distributed: Featured in CEC's Special Education TODAY newsletter with 75,000+ subscribers and promoted to over 100,000 highly-engaged social media followers.

Platforms: CEC Website, Apple Podcasts, Podbean App, Spotify, Amazon Music, Iheartradio, PlayerFM, Podchaser, Boom Play.

Social Media promotions: Facebook, Instagram, LinkedIn, Threads, and Blue Sky.

Recognition in the podcast:

First Audio: 15 seconds,
Middle Audio: 30 seconds
Last Audio: 15 seconds
(either host read or supplied MP3/MP4 format)

Banner (728x90) advertising on
the Rewriting the Narrative
podcast landing page for 30 days

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\$500 per episode | \$5,000 for 1 year

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Sharyn Weiss
Director of Strategic Partnerships

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